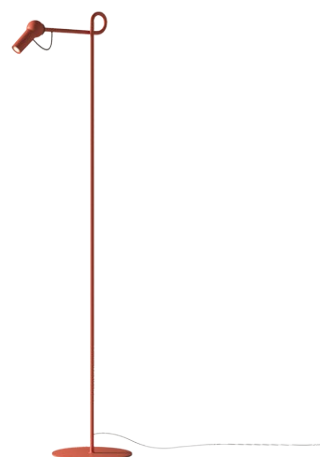


Datasheet

**BIRD FLOOR**

floor lamp, 2024

design Jordi Pla



**Bird Floor** by **Jordi Pla**. The curved top reinforces the lightweight, slim-line body while a magnet allows full rotation of the diffuser. The table lamp version of Bird has been enlarged to become a reading lamp.

Dimensions	ø 23 x L 39max x H 126 cm
Materials	Metallic coated structure Die-cast aluminium diffuser
Colours	White, Black, Brick-red
Bulbs	Board Led 1x6W 2700 K – 660 lm – CRI>90
Feeding	220-240 / 120 V

**Designer's Biography: Jordi Pla**

In 2003, Jordi Pla worked as an intern at André Ricard's studio. For a long period of time he worked and collaborated with different companies and professionals linked to the world of design. Finally, in 2011 he created his own design studio Jordi Pla Studio. The creation of the studio marks the beginning of a new professional stage in which he has created a wide variety of designs focused on different market sectors such as: furniture, lighting, urban furniture, home furnishings, accessories, packaging, as well as experimental and introspective projects.

Milan, March 2024

Kdl Srl