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Datasheet

BIRD FLOOR

floor lamp, 2024
design Jordi Pla

Bird Floor di **Jordi Pla**. La curvatura all'apice fornisce resistenza ad un corpo leggero e sottile mentre un elemento magnetico permette la rotazione completa del diffusore. La versione da tavolo cresce e diventa lampada da lettura.

Dimensions	ø 23 x L 39max x H 126 cm
Materials	Metallic coated structure Die-cast aluminium diffuser
Colours	White, Black, Brick-red
Bulbs	Board Led 1x6W 2700 K – 660 lm – CRI>90
Feeding	220-240 / 120 V

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Biografia designer: Jordi Pla

In 2003, Jordi Pla worked as an intern at André Ricard's studio. For a long period of time he worked and collaborated with different companies and professionals linked to the world of design. Finally, in 2011 he created his own design studio Jordi Pla Studio. The creation of the studio marks the beginning of a new professional stage in which he has created a wide variety of designs focused on different market sectors such as: furniture, lighting, urban furniture, home furnishings, accessories, packaging, as well as experimental and introspective projects.

Milan, March 2024

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